

*Go, you creators*  
**YOU REBELS**  
you coders & developers  
*you creatives*  
**YOU INVENTORS**  
*& innovators*  
**GO, #GENXYZ!**

# .XYZ IN 60 SECONDS

A QUICKSTART GUIDE TO .XYZ DOMAINS



For every website, everywhere®

CONNECT WITH @XYZ



HELLO@GEN.XYZ



# WHO IS .XYZ FOR?

- For every website, everywhere®
- Connecting generations X, Y, and Z
- Creators, innovators, coders, developers, creatives, and rebels!

# IS .XYZ FOR ME?

- Entrepreneurs & start-ups → YourBrand.xyz
- Personal blogs & portfolios → YourName.xyz
- Businesses & small businesses → YourCompany.xyz

# .XYZ IN ACTION

See hundreds more at [gen.xyz/live](https://gen.xyz/live)!



Engine.xyz

\$250 million startup incubator created by MIT



Starship.xyz

Autonomous delivery robot created by Skype's co-founders



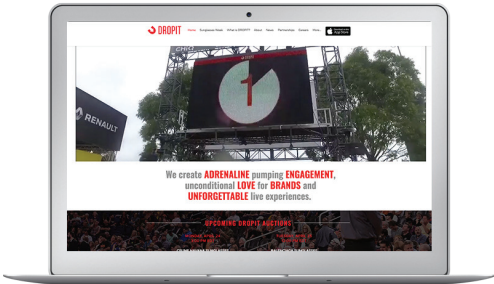
Hooli.xyz

Promotional page for HBO's hit show Silicon Valley



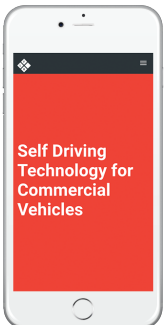
abc.xyz

Google's parent company, Alphabet



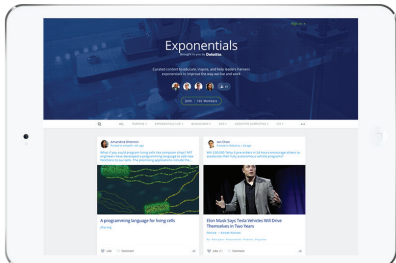
Droplt.xyz

Reverse auction service that received \$3.6 million in funding



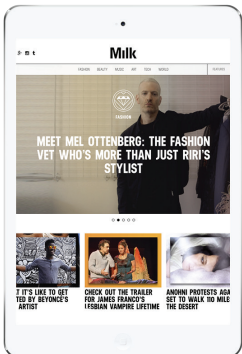
FluxAuto.xyz

Self-driving tech for new and existing commercial vehicles



Exponentials.xyz

Leadership communities created by Deloitte

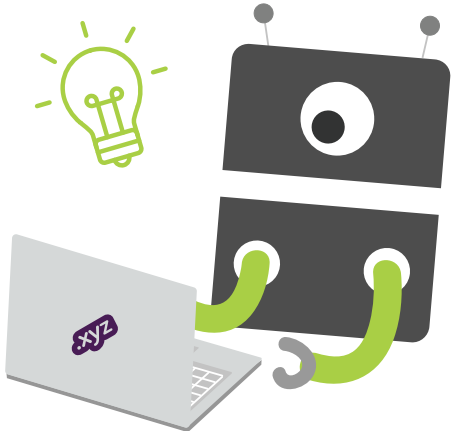


Milk.xyz

NYC-based creative agency on the cutting edge of tech, culture, and world events

# WHO USES .XYZ?

- Entrepreneuers
- Tech start-ups & small businesses
- Artists & designers
- Bloggers & crypto enthusiasts
- App developers



# FUN FACTS

- 🌍 More than 230 countries; more than 1.5M domains registered
- 🏆 .xyz is #1 in India, Indonesia, Mexico, South Korea, and Vietnam
- ★ .xyz means "Little Universe" (小宇宙) in China
- 💰 .xyz is a very popular **low-cost domain** ending
- “ WIRED magazine: ".xyz will be ending .com dominance"
- 💻 Hooli.xyz was featured in HBO's hit show *Silicon Valley*
- 🔍 Google's parent company uses **abc.xyz**

